# Stem Cell Anti Ageing Serum 25ml

Brand: Fleur De Mer



#### **Short Description**

Latest scientific stem cell research helps you look younger longer

## Description STEM CELL ANTI AGEING SERUM

All skin types - to help you look and stay younger longer

#### **APPEARANCE AND PROPERTIES**

A white fluid serum which is easily and deeply absorbed and which introduces vital stem cells, proteins, nourishing oils and peptides into our skin.

#### THE STORY OF STEM CELLS

When our important body parts or organs are damaged or diminishing and particularly in our skin through injury or premature ageing it then is the function of our body's stem cells to produce more of the exact cell type needed for repair. They are therefore the skins natural response to tissue damage and loss in the skin and therefore premature ageing as well. But regrettably as we age their numbers decline.

### THE IMPORTANT STEM CELLS IN OUR SKIN

As we progress into our mid 30's issues like the sun, stress, diminishing gene function, poor nutrition, smoking, environmental damage etc begin to damage our skin and its vital tissues, collagen, elastin, muscles, epidermis etc. Also the number of our skin stem cells which normally would address these problems start to decline and the first signs of dreaded premature ageing including wrinkles, sagging, tired looking skin, dullness etc become noticeable. This process is regrettably ongoing. The older we get the longer and

the more difficult it is to reverse the damage. The challenge is therefore to rather prevent premature ageing from occurring and IF YOU THINK NOTHING CAN BE DONE YOU ARE WRONG.

Fleur De Mer's STEM CELL ANTI AGEING SERUM contains necessary stem cells from a rare Swiss apple and is formulated with other valuable oils, proteins and peptides and liposomes into a unique and perfect delivery system. We now therefore at last have insurance to ... preserve longer our skins youthful appearance, introduce anti- ageing benefits never before thought possible, deliver nourishing oils, proteins, peptides and stem cells deep into our skin.

NOW with added Argan Stem Cells as well.

Those of you using and recommending our "Stem Cell Anti Ageing" Serum will already be aware of how the Apple Stem Cells protect the skins stem cells in the epidermis. And as a result how they preserve longer our skins youthful appearance providing anti ageing benefits never before thought possible. NOW ... from September 2013 ... WE ENTER THE NEXT GENERATION OF STEM CELL TECHNOLOGY ... with the discovery of Argan Stem Cells from the sprouts of the Argan Tree. These of course work in the same way as the Apple Stem Cells but they can penetrate and work deep down in the dermis which the Apple Stem Cells cannot. In this way the Apple Stem Cells continue to protect and preserve the epidermis while the Argan Stem Cells protect and preserve the dermal tissues such as the important fibroblasts which create collagen and elastin. Despite the expenses of adding these valuable Argan Stem Cells there is no price change of our serum

#### **BENEFITS OF APPLE STEM CELLS**

BENEFITS OF APPLE STEM CELLS TOGETHER WITH ARGAN STEM CELLS

- Skin looks younger longer
- All the benefits of Apple Stem Cells PLUS
- Reverses sun damaged skin
- Increase in skin density
- Smooths and softens skin
- Decrease in appearance of fine lines and even wrinkles
- Helps heal damaged skin quicker
- Decrease in crows feet
- Stimulates tissue renewal
- Promotes longevity of fibroblasts with increased collagen production for tighter, firmer, more hydrated skin.
- Restores a disrupted barrier function
- Promotes elastin for a more flexible skin.
- Skin looks younger for a much longer time
  50ml size ... now available with apple and argan stem cells.
  25ml size .... Still available with apple stem cells and coming soon with argan

stem cells

#### **KEY INGREDIENTS**

Natural Stem Cells: from the Malus Domestica apple and sprouts of the Argan tree Aloe Vera: hydrating, nourishing and protective of skin tissue. Jojoba Oil: valuable skin nourishment. Palmitoyl Tripeptide - 5: stimulates collagen production Glycerine: hydrating humectant

#### DIRECTIONS

Smooth just enough to cover skin twice daily over a thoroughly cleansed face and neck. Massage gently until fully absorbed. Pressing hard with you fingertips will create deeper absorption. Usual skin care can then be applied. Regular (weekly or twice weekly) exfoliation also ensure deeper penetration and daily application of SPF30+ Sunblock is essential.